

## Iowa Quitline E-Cigarette/Vapor Summary Report

Print Date/Time: 7/6/2016 4:19:40 AM

From 6/1/2016 through 6/30/2016 Contract Dates From 7/1/2015 through 6/30/2016

| E-Cigarette/Vapor Participants who use E-Cigarettes/Vapor   |                                 |   |   |  |
|---|---------------------------------|---|---|--|
| -anticipants who use E-Gigarettes/vapor   |                                 |   |   |  |
|   | Period                          | Period %  | YTD   | YTD %  |
| Using E-Cigarette/Vapor and Other Tobacco   | 42                              | 100.00%   | 760   | 98.19%   |
| Using E-Cigarette/Vapor Only  | -                               | -   | 14  | 1.81%  |
| Total   | 42                              | 100.00%   | 774   | 100.00%  |
|   |                                 |   |   |  |
| E-Cigarette/Vapor Reason  |                                 |   |   |  |
|   |                                 |   |   |  |
|   |                                 |   |   |  |
|   | Period                          | Period %  | YTD   | YTD %  |
| Cut down on other tobacco   | 15                              | 35.71%  | 308   | 39.79%   |
| Quit other tobacco  | 23                              | 54.76%  | 295   | 38.11%   |
| Neither   | 4                               | 9.52%   | 156   | 20.16%   |
| Refused   | -                               | -   | 8   | 1.03%  |
| Not Collected   | -                               | -   | 7   | 0.90%  |
| Total   | 42                              | 100.00%   | 774   | 100.00%  |
|   | Period                          | Period %  | ΥТD   | YTD %  |
| E-Cigarette/Vapor Reason Follow-Up Question   |                                 |   |   |  |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using  | Period                          | Period %  | YTD   | YTD %  |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them   | Period<br>-                     | Period %  | <b>YTD</b> 2  | YTD %<br>0.26%   |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them  When I cannot smoke/use other tobacco  | Period<br>-<br>-                | Period %  | <b>YTD</b> 2 4  | YTD %<br>0.26%<br>0.52%  |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them When I cannot smoke/use other tobacco Other   | Period 4                        | Period % 9.52%  | YTD<br>2<br>4<br>109                                  | YTD %<br>0.26%<br>0.52%<br>14.08%  |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them When I cannot smoke/use other tobacco Other Does Not know   | Period 4                        | Period % 9.52% -  | YTD<br>2<br>4<br>109<br>39                            | YTD %<br>0.26%<br>0.52%<br>14.08%<br>5.04%                                       |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them When I cannot smoke/use other tobacco Other Does Not know Refused   | Period                          | Period % 9.52%  | YTD 2 4 109 39 2                                      | YTD % 0.26% 0.52% 14.08% 5.04% 0.26%   |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them When I cannot smoke/use other tobacco  Other Does Not know Refused Not Collected  | Period                          | Period % 9.52%  | YTD 2 4 109 39 2 2                                    | YTD % 0.26% 0.52% 14.08% 5.04% 0.26% 0.26%                                       |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them When I cannot smoke/use other tobacco Other Does Not know Refused Not Collected Total   | Period                          | Period % 9.52% 90.48%   | YTD  2  4  109  39  2  2  616                         | YTD % 0.26% 0.52% 14.08% 5.04% 0.26% 0.26% 79.59%                                |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them When I cannot smoke/use other tobacco Other Does Not know Refused Not Collected Total  E-Cigarette/Vapor Stage  | Period  4 38 42                 | Period % 9.52% 90.48%   | YTD  2  4  109  39  2  2  616                         | YTD % 0.26% 0.52% 14.08% 5.04% 0.26% 0.26% 79.59%                                |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them When I cannot smoke/use other tobacco Other Does Not know Refused Not Collected Total   | Period  4 38 42                 | Period % 9.52% 90.48%   | YTD  2  4  109  39  2  2  616                         | YTD % 0.26% 0.52% 14.08% 5.04% 0.26% 0.26% 79.59%                                |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them When I cannot smoke/use other tobacco Other Does Not know Refused Not Collected Total  E-Cigarette/Vapor Stage  | Period  4 38 42                 | Period % 9.52% 90.48%   | YTD  2  4  109  39  2  2  616                         | YTD % 0.26% 0.52% 14.08% 5.04% 0.26% 0.26% 79.59%                                |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them When I cannot smoke/use other tobacco Other Does Not know Refused Not Collected Total  E-Cigarette/Vapor Stage  | Period  4 38 42                 | Period % 9.52% 90.48%   | YTD  2  4  109  39  2  2  616                         | YTD % 0.26% 0.52% 14.08% 5.04% 0.26% 0.26% 79.59%                                |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them When I cannot smoke/use other tobacco Other Does Not know Refused Not Collected Total  E-Cigarette/Vapor Stage Response to the question, "Are you also thinking about quitting e-cigarette                        | Period  4 38 42  Period 2       | Period % 9.52% 90.48% 100.00%   | YTD  2  4  109  39  2  2  616  774                    | YTD %  0.26% 0.52% 14.08% 5.04% 0.26% 0.26% 79.59% 100.00%  YTD % 4.39%          |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them When I cannot smoke/use other tobacco  Other Does Not know Refused Not Collected Total  E-Cigarette/Vapor Stage Response to the question, "Are you also thinking about quitting e-cigarette                       | Period  4 38 42 Period          | Period % 9.52% 90.48% 100.00%   | YTD  2 4 109 39 2 2 616 774                           | YTD % 0.26% 0.52% 14.08% 5.04% 0.26% 0.26% 79.59% 100.00%                        |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them When I cannot smoke/use other tobacco Other Does Not know Refused Not Collected Total  E-Cigarette/Vapor Stage  | Period  4 38 42  Period 2       | Period %  - 9.52% 90.48% 100.00%  Period % 4.76%                          | YTD  2  4  109  39  2  2  616  774                    | YTD % 0.26% 0.52% 14.08% 5.04% 0.26% 79.59% 100.00%  YTD % 4.39% 90.05% 5.04%    |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them When I cannot smoke/use other tobacco  Other Does Not know Refused Not Collected  Total  E-Cigarette/Vapor Stage Response to the question, "Are you also thinking about quitting e-cigarette No Yes Does Not Know | Period                          | Period %  - 9.52%  9.54%  100.00%  Period %  4.76%  88.10%                | YTD  2  4  109  39  2  2  616  774   YTD  34  697     | YTD %  0.26%  0.52%  14.08%  5.04%  0.26%  79.59%  100.00%  YTD %  4.39%  90.05% |
| E-Cigarette/Vapor Reason Follow-Up Question  I have tried e-cigarettes, but plan to stop using I have tried e-cigarettes, but plan to stop using them When I cannot smoke/use other tobacco  Other Does Not know Refused Not Collected Total  E-Cigarette/Vapor Stage Response to the question, "Are you also thinking about quitting e-cigarette                       | Period  4 38 42  Period  2 37 3 | Period %  - 9.52%  9.52%  90.48%  100.00%  Period %  4.76%  88.10%  7.14% | YTD  2  4  109  39  2  2  616  774   YTD  34  697  39 | YTD % 0.26% 0.52% 14.08% 5.04% 0.26% 79.59% 100.00%  YTD % 4.39% 90.05% 5.04%    |

Every Day

YTD %

30.88%

Period

13

Period %

30.95%

YTD

239



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From 6/1/2016 through 6/30/2016 Contract Dates From 7/1/2015 through 6/30/2016

| E-Cigarette/Vapor Frequency |        |          |     |         |
|-----------------------------|--------|----------|-----|---------|
|                             | Period | Period % | YTD | YTD %   |
| Some Days                   | 29     | 69.05%   | 530 | 68.48%  |
| Refused                     | -      | -        | 2   | 0.26%   |
| Not Collected               | -      | -        | 3   | 0.39%   |
| Total                       | 42     | 100.00%  | 774 | 100.00% |

| E-Cigarette/Vapor Type |        |          |     |         |
|------------------------|--------|----------|-----|---------|
|                        | Period | Period % | YTD | YTD %   |
| Cartridges e-cig       | 5      | 11.90%   | 137 | 17.70%  |
| Disposable e-cig       | 5      | 11.90%   | 94  | 12.14%  |
| Tank system e-cig      | 28     | 66.67%   | 489 | 63.18%  |
| Does Not Know          | 4      | 9.52%    | 43  | 5.56%   |
| Refused                | -      | -        | 1   | 0.13%   |
| Not Collected          | -      | -        | 10  | 1.29%   |
| Total                  | 42     | 100.00%  | 774 | 100.00% |

| Cartridge Usage |        |          |     |         |
|-----------------|--------|----------|-----|---------|
|                 | Period | Period % | YTD | YTD %   |
| 1 or less       | 1      | 20.00%   | 24  | 17.52%  |
| Greater than 1  | 3      | 60.00%   | 94  | 68.61%  |
| Does Not Know   | 1      | 20.00%   | 15  | 10.95%  |
| Refused         | -      | -        | 1   | 0.73%   |
| Not Collected   | -      | -        | 3   | 2.19%   |
| Total           | 5      | 100.00%  | 137 | 100.00% |

| Tank Usage                |        |          |     |         |
|---------------------------|--------|----------|-----|---------|
|                           | Period | Period % | YTD | YTD %   |
| 1 milliliter or less      | 3      | 10.71%   | 36  | 7.36%   |
| Greater than 1 milliliter | 11     | 39.29%   | 193 | 39.47%  |
| Does Not Know             | 14     | 50.00%   | 232 | 47.44%  |
| Refused                   | -      | -        | 3   | 0.61%   |
| Not Collected             | -      | -        | 25  | 5.11%   |
| Total                     | 28     | 100.00%  | 489 | 100.00% |